

### Solving Problems

Producing a product that matches exact customer specifications, first piece to last, every time all the time, is the key to creating and maintaining customer satisfaction in today's competitive marketplace. It's no longer necessary to slow your press down for accurate quality control, reducing both productivity and profitability. TruColor constantly delivers a solution to the printers toughest quality control challenges: monitoring quality without sacrificing productivity or profitability. We can help you get your press up to speed as quickly as possible.

### The TruColor Advantage

Every TruColor web inspection system from the entry level 1000 Series to the higher end TG 4000 Series, operates from proprietary circuit boards developed by our team of highly skilled engineers.

Because they are designed specifically for web inspection use only, you can count on precise color reproduction, lighting fast image transfer for a flicker free picture and robust reliability. These proprietary boards are also backed by the most extensive warranty in the industry, guaranteed for the life of your system. To help your production team be as meticulous as possible, TruColor incorporates the highest resolution, professional grade 3CCD cameras in all mid and high range systems.

Combining dual strobes with 3CCD camera image resolution, you not only get better web lighting but greater picture clarity for insuring accurate and detailed inspection. Put a TruColor system to work for you, your production team will quickly and easily reach new heights in quality control.



### TruColor Vision Systems

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### GET STARTED NOW

*We'll show you how TruColor Vision System Inc's dedication to quality through innovation can increase your productivity and prove to you that you can make more money with your web press.*

Contact us now, or visit us online at  
[www.tcvs.com](http://www.tcvs.com)



>>> IMPROVING  
PRODUCTIVITY  
THROUGH  
QUALITY



</ quality >

</ accuracy >

</ innovation >



*In the days prior to video web inspection, your business' bottom line was only as strong as the eyes working your production line. With the era of machine vision and automated web inspection at hand, web printers and converters must adapt to be competitive and more importantly, profitable. Today's web inspection systems help converters create a higher quality product more efficiently, and that goes directly to the bottom line.*

*TruColor Vision Systems Inc., is a global leader in the sales and development of web inspection systems. We use the latest proven technologies to continually upgrade our products, enabling our customers to increase productivity through quality.*

— Jim Doerr, President, CEO

## A DEDICATION TO QUALITY...

### Investing in Flexibility

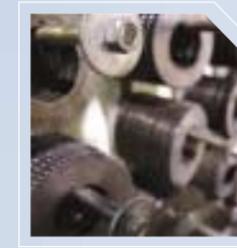
Since 1992 TruColor Vision Systems, Inc. has focused on leading the industry with the latest inspection technologies designed to improve productivity through quality. In fact, we pioneered the way with the development of two technologies that changed the industry for good – modular flexibility of design and proprietary electronics.

### Obsolescence Becomes Obsolete

We've created a new industry standard in maximizing growth capabilities within our products. Upgradeable features support your growth and changing inspection requirements. Investing in technology can be risky because what you purchase today may become obsolete tomorrow. Not at TruColor. We help you maximize your investment in technology by being flexible enough to grow with you as your web inspection needs evolve. Virtually the entire TruColor product line is upgradeable in easy stages.



Helping you to reduce waste, eliminate costly reruns and customer rejects.



TruColor accommodates narrow, mid and wide web printers and converters.



Monitoring your web and maintaining quality has never been easier, more accurate or more cost-effective.

## ...LEADS TO PRODUCTIVITY

### Waste not, Want Not

Material waste is a leading cost center in the industry. Specialized inks, paper, press time and manpower in certain projects are extremely expensive. Some companies decline projects whose time and material requirements make it appear risky. Our feature packed systems enable companies to minimize risk and maximize reward.

### Putting Quality Control & Profitability at your fingertips

Our capabilities work where you need them most...in the

hands of your press operators.

This is why all models feature user-friendly interfaces, designed to enable your production line to set and run inspections more quickly and accurately than ever before. Customized to fit your individual web press requirements, now it is not uncommon to open the shipping container, install the inspection system and begin improving quality and productivity on the same day. You have nothing to lose but ineffective web monitoring. Isn't it time you put a TruColor web inspection system to work for you?

### At Your Service

Every TruColor component is made with industrial strength materials designed to endure the harshest manufacturing environments. And these components are backed by the strongest warranty in the industry – a full 24 months. But service is about people and responsiveness – if you do need us, we're at your service – whether by phone, online or our 24/7 on call service capabilities – TruColor provides access to the information and help your production line people need, when they need it.